

Only Whole Meats

Never Rendered

No Meat Meals of ANY Kind

Colorful Vegetables and Fruits

Responsibly Sourced

High Bioavailability

Small Batch, Slow Cooked

Superior Digestibility

Feed Your Pet AND Feed Shelter
Pets with Every Purchase

It's not just the quality ingredients we use,
it's also what we DON'T put inside that
makes Halo Purely for Pets®. That's what
makes pets and pet parents fall in love with
Halo. Halo has always been committed to
NO "shortcuts" NO "compromises" and
NOTHING "less than the best" in our recipes.



America's Best Loved Holistic Brand

About Halo, Purely for Pets®

For over 30 years, Halo, Purely for Pets has created holistic pet products of uncompromising quality. Halo, America's Best Loved Holistic Brand, believes nutrition is the single most important factor in the quality of a pet's life. Our holistic diets use only **WHOLE** meats and **NO meat meals of ANY kind**. Plus, when you choose Halo, we feed it forward, donating a bowl every time you buy – over 1.5 million bowls to shelter pets annually, in partnership with Freekibble.com. Halo sponsors the Humane Society of the United States, GreaterGood.org, and many more animal rescue efforts.

Share the Love
with your cat






If it says
"Meal"
it's Not
WHOLE
Meat

Why Your Cat will Love Halo



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#HaloFeeditForward   

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Part# 999046

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Why only WHOLE meats?

Cats are obligate carnivores, so optimum nutrition starts with meat. Halo uses only WHOLE meats, never any rendered meat meals, such as chicken meal or by-product meal. Give your cat the meat nature intended – WHOLE meat is more digestible, more bioavailable, and more delicious!

Whole Meats:

- As nature intended
- Salmon, chicken, lamb, turkey, beef and more
- Slow cooked at lower temperatures
- Up to 16x less ash than rendered meats
- MORE digestible
- MORE bioavailable nutrition for your cat!



Highly
Digestible
Protein

Only WHOLE meats
NO meat "meals"

WHOLE Meat = A Whole Lot More Digestibility

MORE nutrition in every bite.

It began with a cat named Spot

As a kitten, Spot was full of life, healthy and happy. But Spot grew sickly, plagued by digestive, skin, shedding and odor maladies.

Spot's human followed her vet's food advice, but **none of the "premium" cat foods helped**. The vet suggested it may be time to put Spot down.

She consulted a chef/nutritionist friend, who noticed the profound difference between pet food – with rendered animal parts and highly processed ingredients – and the whole foods they kept in their kitchens.

They cooked Spot a delicious stew from those fresh, whole food ingredients in her kitchen. They joined Spot in devouring it. Within days, **Spot's health was transformed**, and Spot's Stew was born. Friends far and wide began asking them to cook Spot's Stew for their pets, and Halo was born.



Try our specialized diets

Indoor, Sensitive, Senior,
Healthy Weight and Grain-Free

halopets.com



Halo says **NO** to:

- ✗ Meat "meals" (rendered meats)
- ✗ Animal byproducts
- ✗ Added growth hormones
- ✗ Rice
- ✗ Artificial colors/preservatives/flavors

Halo says **YES** to:

- ✓ Only WHOLE meats
- ✓ Highly DIGESTIBLE whole proteins
- ✓ Vitamin/Mineral-rich vegetable blends
- ✓ Delicious dry Kibble and moist Stews
- ✓ Animal Welfare – benefiting your pet, and less fortunate animals
- ✓ Unconditional Love... Donating a bowl to shelters every time YOU buy!

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Loved Holistic Brand