

Only Whole Meats

Never Rendered

No Meat Meals of ANY Kind

Colorful Vegetables and Fruits

Responsibly Sourced

High Bioavailability

Small Batch, Slow Cooked

Superior Digestibility

Feed Your Pet AND Feed Shelter
Pets with Every Purchase

It's not just the quality ingredients we use,
it's also what we DON'T put inside that
makes Halo Purely for Pets®. That's what
makes pets and pet parents fall in love with
Halo. Halo has always been committed to
NO "shortcuts" NO "compromises" and
NOTHING "less than the best" in our
recipes.

SUPERIOR
Digestibility



America's Best
Loved Holistic Brand

About Halo, Purely for Pets®

For over 30 years, Halo, Purely for Pets has created
holistic pet products of uncompromising quality.
Halo, America's Best Loved Holistic Brand, believes
nutrition is the single most important factor in the
quality of a pet's life. Our holistic diets use only
WHOLE meats and NO meat meals of ANY kind.
Plus, when you choose Halo, we feed it forward,
donating a bowl every time you buy – over 1.5
million bowls to shelter pets annually, in partnership
with Freekibble.com. Halo sponsors the Humane
Society of the United States, GreaterGood.org, and
many more animal rescue efforts.

Share the Love
with your dog



If it says
"Meal"
it's Not
WHOLE
Meat

Why Your Dog will
Love Halo



SUPERIOR
Digestibility



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#HaloFeeditForward

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Part# 999045

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If it says
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it's Not
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Why only WHOLE meats?

Dogs love meat, and meat is where optimum canine nutrition starts. Halo uses only WHOLE meats, never any rendered meat meals, such as chicken meal or by-product meal. Give your dog the meat nature intended – WHOLE meat is more digestible, more bioavailable, and more delicious!

Whole Meats:

- As nature intended
- Salmon, chicken, lamb, turkey, beef and more
- Slow cooked at lower temperatures
- Up to 16x less ash than rendered meats
- MORE digestible (see chart)
- MORE bioavailable nutrition for your dog!



SUPERIOR
Digestibility

Only WHOLE meats
NO meat "meals"

WHOLE Meat = A Whole Lot More Digestibility

Superior digestibility.
MORE nutrition in every bite.



Try our specialized diets
Small Breed, Senior, Grain-Free,
Healthy Weight and Vegan

halopets.com



Halo says **NO** to:

- ✗ Meat meals (rendered meats)
- ✗ Animal byproducts
- ✗ Added growth hormones
- ✗ Rice
- ✗ Artificial colors/preservatives/flavors

Halo says **YES** to:

- ✓ Only WHOLE meats
- ✓ Highly DIGESTIBLE whole proteins
- ✓ Vitamin/Mineral-rich vegetable blends
- ✓ Delicious dry Kibble and moist Stews
- ✓ Animal Welfare – benefiting your pet, and less fortunate animals
- ✓ Unconditional Love... Donating a bowl to shelters every time YOU buy!

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